

Advantage Program Partner Benefits

Increasing the value of ECAM's membership is our top priority. In addition to exposure to Manitoba's growing electrical community, below are the benefits to becoming a partner in ECAM's Advantage Program.



Inclusion in New Member Welcome Package

ECAM will include company information in the member welcome package that is provided to all new ECAM members upon joining the association.



Listed on ECAM's Website

Partners and their contact information are listed on the ECAM website.



Featured in ECAM's Newsletter

ECAM will spotlight partners in our weekly newsletter, Power Up, when content is provided. To be featured, submissions should be emailed to events@ecamb.ca in advance.



Promoted in Event Packages

ECAM will include mentions of the advantage program partners in event packages when applicable.



Opportunity to Contribute Swag

ECAM prepares giveaway bags for some of our events. Partners have the opportunity to contribute their company promotional merchandise to include in the giveaway bags.



Social Media Takeover

Once a year, partners are encouraged to create promotional content to post exclusively for a day through the ECAM channels including LinkedIn, Facebook, Instagram and X. Partners can submit posts for scheduling and approval to events@ecamb.ca.



Featured on Social Media

ECAM will feature Partners on Facebook, X, Instagram and LinkedIn.



Webinars

As a partner, you have the opportunity to host webinars for our members, which can include toolbox talks or other relevant topics. These webinars will be promoted to our members. To arrange a session, please email education@ecamb.ca.